

Institute for Cultural Research of the National Academy of Arts of Ukraine
in partnership with
H.Skovoroda Institute of Philosophy of National Academy of Sciences of Ukraine
Ministry of Culture and Information Policy of Ukraine
Verkovna Rada Committee on Humanitarian and Information Policy
Foundation”Souspilnist”
Development Centre “Democracy through Culture”

International scientific-practical conference

Creative capacity in the economics of culture for the post-war resilience of Ukraine

Kyiv, Ukraine, June 15, 2023

10.00 – 16.00 (Kyiv time)

Program

Time	Issue	Speaker
10.00-10.20	<i>Welcome address</i>	Hanna Chmil , Director of the Institute of Cultural Research, academician Ernesto Ottone Ramirez , UNESCO Assistant Director-General for Culture (video address) Oleksandr Tkachenko , Minister of culture and information policy of Ukraine Mykyta Poturaiev , Head of VR Committee on Humanitarian and Information Policy
<i>Panel 1 / Part 1 Creative capacity in economics of culture</i>		
10.20-10.50	<i>Heritage-led investment in urban renewal in a post-conflict environment</i>	David Throsby (Australia)
10.50-11.10	Q & A	
11.10-11.40	<i>Art and Culture in a post-war society: experiences from the Balkans (cultural economy based on local solidarity and international curiosity)</i>	Milena Dragicevic Sesic (Serbia)
11.40-12.05	<i>Large scale cultural events as opportunities to process social</i>	Chris Baldwin (UK-Spain-Bulgaria)

	<i>and collective trauma - the example of European Capitals of Culture</i>	
12.05-12.30	<i>The Arts - Essential To Rebuilding Community Confidence After Trauma</i>	Simon Mundy (Scotland-Wales)
12.30-13.00	Discussion	
13.00-13.30	Lunch break	
13.30-14.30	<i>Cultural and regional policy in Ukraine: post-war development drivers</i>	Open microphone
14.30-16.00	Panel 2: Ukrainian perspective	
	Monitoring, strategies, experience and approaches	The list will be completed after May 31, on gathering all proposals from researchers, practitioners, policymakers, economists and cultural activists in Ukraine which will take part in the conference

Key foreign speakers:

David Throsby

Distinguished Professor of Economics at Macquarie University in Sydney. He is internationally known for his research and his many publications on the economics of art and culture. His interests include the economics of the performing arts, the role of artists as economic agents, the Indigenous art economy, heritage economics, the role of culture in sustainable development, and the relationships between economic and cultural policy. His book *Economics and Culture* (Cambridge University Press, 2001) has been translated into eight languages. His most recent book is *The Economics of Cultural Policy* (2010), also published by Cambridge.

Milena Dragicevic Sestic

Former Rector of the University of Arts, Belgrade, now Head of the UNESCO Chair in Cultural Policy and Management (Interculturalism and Mediation in the Balkans), professor of Cultural Policy & Cultural Management, Cultural Studies, Media Studies etc. Commandeur dans l'Ordre des Palmes Academiques, 2002. (Ministere de l'Education Nationale, France). President, now Member of the Board of the European Diploma in Cultural Project Management (Foundation Marcel Hicter, Bruxelles). Published 16 books and more than 100 essays.

Her works include, among other:

Art Management in Turbulent Times: Adaptable Quality Management,

Culture as a Resource of a City Development

Intercultural Mediation,

Toward Europeanisation: for a New Ethic of National Cultural Institutions

Education for Cultural Cooperation – One Step Towards Transnational European Space,

Chris Baldwin

Chris Baldwin is British performance director and curator, professor and writer, known widely for Teatro de Creacion (TdC) and citizen-centred dramaturgy - approaches to making large scale performances designed for a place, about that place and made in deep collaboration with the people of that place. He specialises in directing large scale events for live audiences often created as hybrid performances for television broadcast and streaming.

Chris was Artistic Director for the Opening Weekend for 2023 Eleusis (European Capital of Culture, Greece), was Artistic Director of big events for Kaunas 2022 (European Capital of Culture, Lithuania), was Creative Director of Galway 2020 (European Capital of Culture, Ireland) and previously Curator of Interdisciplinary Performance for Wroclaw 2016 (European Capital of Culture, Poland). He was also Cultural Coordinator for Piran4Istria2025 (Slovenia). He directed two large scale performances as part of the 2012 London Olympics.

Chris Baldwin is an advisor to cities and rural spaces wishing to develop their cultural policies - in particular within a European context. His PhD was awarded by the University of Kent. His articles, books and plays have been published in various languages.

Simon Mundy

Simon Mundy is a writer presently living in Scotland. Mainly a poet, he has also written novels, plays, biographies as well as arts and music journalism. *Waiting for Music* was his fifth poetry collection, published in 2021, and his novel *The Fragile Land* is published this month. He has been Vice-President of the Writers for Peace Committee of PEN International and has advised on cultural policy all over the world for UNESCO and the Council of Europe. He was cofounder of the European Forum for the Arts and Heritage (now Culture Action Europe) and remains an adviser to the European Festival Association and the Chamber Orchestra of Europe.